

BOOK PROPOSAL CONTENT CHECKLIST: WHAT TO WRITE WHEN

From *How to Write a Book Proposal 5th Edition* by Jody Rein with Michael Larsen

- Consider pizzazz.
- Write the comps section rough draft.
- Create a draft of your book's table of contents.
- Draft the book specs.
- Draft the author bio and platform sections.
- Write about the audience.
- Write the detailed outline, and add descriptions to your table of contents draft.
- Write the overview.
- Revise your flash writing.
- Add pizzazz.
- Craft additional sections and supplemental material.